



## Promoter of the Year Award

Established in 1992, the Minnesota Turkey Research & Promotion Council's "Promoter of the Year" Award seeks to encourage and highlight outstanding consumer promotion activities on behalf of Minnesota turkey and turkey products. The award honors individuals and/or entities for encouraging more people to talk turkey, buy turkey and eat turkey in a variety of different ways.

Recipients demonstrate:

- A passion for sharing the boundless ways turkey can be incorporated into meals every day.
- An understanding of the importance of Minnesota's turkey farmers and their positive contributions toward their communities, the state and the world.
- Utilization of creative ways to highlight Minnesota turkey to their communities, churches, schools, families and friends.
- Follow through on projects that yield positive images of Minnesota turkey.

### Current & Past Recipients

- 2014 - John & Joni Burkel & family
- 2013 – Doug & Linda Hedlund
- 2012 - The Turkey Guys, Inc.
- 2011 – Candy Freeman and Marilyn McAlpine
- 2010 – Kent & Lynn Meschke
- 2009 – Group Leaf LLC
- 2008 – Henning Chamber of Commerce
- 2007 – Greg & Kevin Keil, That Darn Bird, Inc.
- 2006 – Ruby Tuesday
- 2005 – JOTS *So Easy* Product Line
- 2004 – Perkins Restaurants
- 2003 – City of Frazee
- 2002 – Doug and Sue Huebsch
- 2001 – Chef James Nadeau
- 2000 – Patrick McGovern's Pub & Restaurant, St. Paul
- 1999 – Warren Sheaf Newspaper
- 1998 – Margaret Dahlgren
- 1997 – Terri Holmgren
- 1996 - Joann Handahl
- 1995 – Carol Kersting
- 1994 – Bobbi Gates
- 1993 – Marlene Nelson
- 1992 – Rosemari Anderson