



2011 Editorial Calendar Gobbles

Note: This is a *tentative* list of news items to be featured in *Gobbles*. This list will *expand* for each month as the year progresses. (Three larger issues are noted in bold – MPF preview; allied industry spotlight and annual research issue.)

January

MIDWEST POULTRY CONVENTION (MPF) PREVIEW

Allied Industry membership update
Industry News

February

Poultry Day at the Capitol / Government Affairs

Final details on MPF Convention
Government & Public Affairs focus
MTGA/MTRPC Board Meeting
Industry news

March

NTF convention highlights

Industry news
Summer Leadership Conference Update

April

MPF Convention Wrap-up, Photos

New officers/board for MTGA and
New officers/board for Midwest Poultry Federation
Ranelius Award Recipient
MTGA Promoter of the Year Award
Summer Leadership Conference Update
Legislative wrap-up
Industry news

May

Summer Leadership Conference Update

Allied Industry membership update
Industry news

June

ANNUAL MIDWEST RESEARCH ISSUE

Cutting-edge research reports from the
University of Minnesota
Committee activities / Research Funding
Industry news

July

MTGA summer meeting highlights

NTF summer meeting highlights
MTGA/Council Board Meeting
Committee activities
Industry news

August

ALLIED INDUSTRY SPOTLIGHT ISSUE

Information on all MTGA allied members,
including products / services
State Fair activities
Committee activities
Industry news

September

State Fair wrap up/photos

August MTGA/MTRPC board report
Committee activities
Industry news

October

Pre-Thanksgiving plans/activities
Industry news

November

Allied Industry membership update
Industry news

December

Governor's turkey presentation

Thanksgiving-related recap
November MTGA board meeting
Industry news